



ANNUAL
REPORT

Sunriver Music Festival

2023 / 2024

SEASON
47

*47th Season Artwork by
Robert Allan Hooper*

ANNUAL MEETING AGENDA

Friday, October 18, 2024, 5:00 p.m.

47th Season Slideshow (5:00-5:20 p.m.)

Call to Order

Greetings from Maestro Brett Mitchell

Board Membership Business

Financial Overview

47th Season Events

Young Artists Scholarships & Music Education

Public Comments from the Membership

47th Season Sponsors

Closing



BOARD MEMBERSHIP BUSINESS

Election of Renewing and New Trustees:

- Renewing: Jodie Bischof, Jan Bull
- New: Holly Bennington, Ed Irish
earlier this year: Breanna Hatch,
Douglass Myers, Clay Richmond, Phillip Ruder,
Christine Smrtka, David Weilmuenster
- Retiring: Richard Frazier, Jenn Schaaque
earlier this year: Rhett Bender, Clyde Thompson

Announcement of Officers:

- President Ron Carver
- Past President Phillip Ruder
- Vice President Richard Fawcett
- Treasurer Steve Runner
- Corporate Secretary Mal Murphy



★ ★ ★ ★ ★
Thank you, Trustees!
Your commitment is
an inspiration!

WHAT A SEASON

2023-2024 THE 47TH SEASON

This report shares the efforts and results of Sunriver Music Festival during its 2024 fiscal year of October 1, 2023 through September 30, 2024.

2,058

Summer Festival Tickets Sold

Summer Festival
Concert Series
August 11-23, 2024
(Up from 2,040
in the previous year.)

\$120,817

in Summer Festival Ticket Sales

(Up from \$105,381
in the previous year -
a 15% increase.)



photo credit David Young-Wolff

ESTABLISHED IN 1977,

The Sunriver Music Festival Board of Trustees established a refreshed mission statement last year, holding true to its long-established two-fold purpose: "Sunriver Music Festival's mission is to present world-class orchestral performances to our extended community and to support music education throughout Central Oregon. Through our commitment to excellence, collaboration and innovation, we seek to foster a lifelong love of classical music in its many diverse forms."

This was the third full season with Artistic Director & Conductor BRETT MITCHELL appointed 9/23/21

Sunriver Music Festival's Board of Trustees have now extended Maestro Brett Mitchell's contract through August 2028.

CLASSICAL ELEMENTS



photo credit Tambi Lane

Quality & Community

The maestro's 4-year contract extension is intentional to encompass the Festival's monumental 50th anniversary season in 2027.

"Maestro Mitchell is an esteemed conductor with a dedication to artistic excellence, creative concert curation, and inspired community engagement, and we are thrilled that his role with the Festival will continue."

-- Festival Board of Trustees
President Dr. Ronald Carver



photo credit David Young-Wolff

TRUSTEES & STAFF

SUNRIVER MUSIC FESTIVAL IS GOVERNED BY A DEDICATED BOARD OF TRUSTEES

The volunteer Board of Trustees serves in all matters of fiscal oversight and strategic planning.

MESSAGE FROM BOARD OF TRUSTEES PRESIDENT RON CARVER:

As you can see from reading this Annual Report, we have had a successful 47th season of Sunriver Music Festival. The Board of Trustees is so thankful for the strong support for 47 years of our Presenting Sponsor: Sunriver Resort. Our Artistic Director & Conductor, Brett Mitchell, just completed his third season with the Festival and I am happy to report the Board of Trustees has extended his contract for four more years. With our world-class orchestral musicians from around North America, he has brought exciting and memorable music to the Tower Theater in Bend and the Great Hall in Sunriver. I am thankful for the outstanding work of our Executive Director, Meagan Iverson, and her staff, and for all the volunteers that support this Festival in so many ways throughout the year. The future is bright and we look forward to more wonderful music enhancing our spirits this 48th season. Thanks to all of you who help make this possible.

Ronald E. Carver, M.D., President, Sunriver Music Festival Board of Trustees



Board of Trustees, August 24, 2024
photo credit AJ Jimenez

Board of Trustees 2023/2024:

Ron Carver, President	
Mal Murphy, Vice President	
Steve Runner, Treasurer	
Ron Carver, Corporate Secretary	
Clyde Thompson, Past President	
Rhett Bender	Phillip Ruder
Jodie Bischof	Jenn Schaaque
Jan Bull	Christine Smrtka
Christian Clark	Jon Thompson
Richard Fawcett	David Weilmuenster
Dan Flaxman	
Richard Frazier	
Breanna Hatch	<u>Orchestra</u>
Susan Evans Inman	<u>Representatives:</u>
Jacalyn Kreitzer	Joy Fabos
Douglass Myers	Ben Lulich
Clay Richmond	Doug Walter

Admin & Production Staff:

Meagan Iverson, Executive Director
AJ Jimenez, Production Manager
Vivian Houser, Patron Services Coordinator

Contract and Summer Seasonal Staff:

Pamela Beezley, Development Consultant
Holly Hickman, Up Tempo Marketing
Canda Kastel, Excellence in Bookkeeping
Tim Cogswell, Orchestra Stage Manager
Sarah Viens, Orchestra Manager & Librarian
Hayden Amendola, Summer Production Assistant



photo credit David Young-Wolff

THE NUMBERS TELL A STORY

192

Friends of the Festival
members in 2024

for a total of \$199,460
in individual donations.

Note:

This includes donations from individuals as general donations and also restricted donations to Young Artists Scholarships, Music Education, Endowment, Piano, Young Listeners Guild, and also Concert Sponsors.

Restricted/Invested Funds

Balances as of 9/30/2024:

- Endowment Funds: \$1,092,811
- Scholarship Fund: \$32,822
- Music Educ. Fund: \$17,512
- Operating Reserves: \$321,877

The above accounts are managed at Oregon Community Foundation or Tallus Capital Management and are conservatively invested.

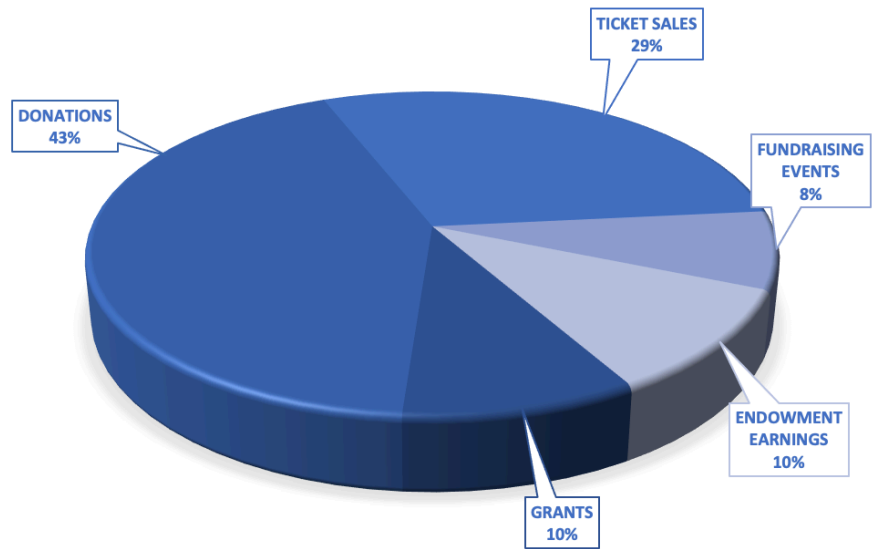
In the 2023/2024 fiscal year, the Festival continued to thrive thanks to community support and foundation grants. The 10-year Long Range Plan adopted in the previous year includes taking the recommended annual distribution from our endowment funds managed by Oregon Community Foundation and maintaining a stable reserve fund. We are in a positive position to continue growing and to steward donations received for their intended purpose.

TOTAL INCOME: \$409,985 (budgeted \$405,250)

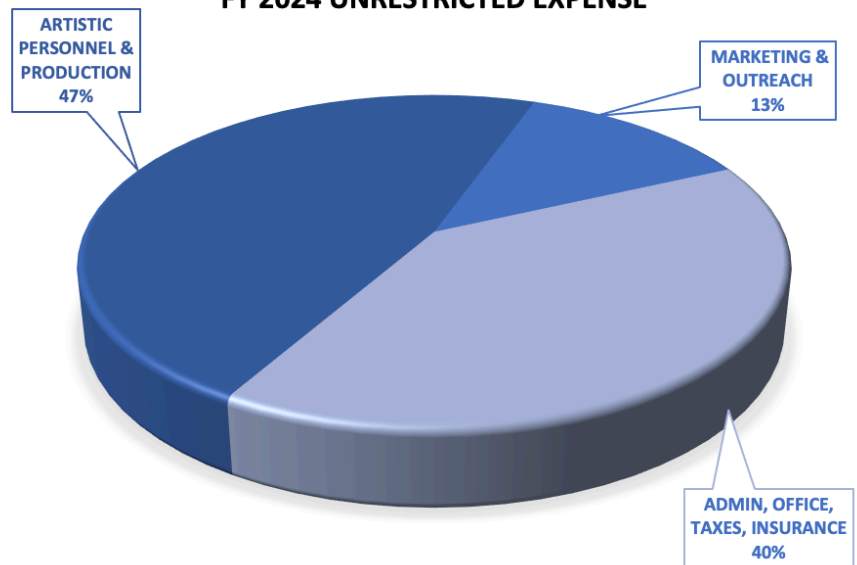
TOTAL EXPENSE: \$452,750 (budgeted \$454,500)

NET OPERATING INCOME: Break even balance after transferring from Reserve Operating funds per budget **at fiscal year-end 9/30/2024**

FY 2024 UNRESTRICTED INCOME



FY 2024 UNRESTRICTED EXPENSE



In the 2023/2024 fiscal year, the Festival had 4 fewer Friends of the Festival members than the previous year, yet individual gifts were increased by 50+ renewing members totaling \$50k+ from 2023 to 2024. There were 42 NEW members in 2024. *new since last 3 years.*

CONCERTS & EVENTS OF THE 47TH SEASON

Sunriver Music Festival is a year-round nonprofit organization, most well-known for the landmark Summer Festival orchestral concert series each August.

Most years, we also present concerts and events in October, December, February, March, June, and July, too!

- DECEMBER 6 (2023) "ROCK THE HOLIDAYS" IN COLLABORATION WITH THE TOWER THEATRE FEATURING CONCERT ROCK VIOLINIST AARON MEYER
- JANUARY 27 (2024) "HEAR & NOW" FUNDRAISER FOR STEINWAY PIANO FUND FEATURING RYAN ZWAHLEN, OBOE & GARY RUPPERT, PIANO
- FEB 14 VALENTINE'S DINNER AND DANCE CONCERT AT THE GREAT HALL FEATURING THE CLIFF COLÓN JAZZ COMBO
- MARCH 16 PIANO SHOWCASE AT THE TOWER THEATRE FEATURING SEAN CHEN & ARTHUR MIGLIAZZA
- MAY 31-JUNE 2 YOUNG ARTISTS SCHOLARSHIP AUDITIONS
- MAY 31-JUNE 1 PLAY ON! PICKLEBALL TOURNAMENT AARON GOYAL, GUITAR & MEGAN NAVE, VIOLIN (YAS PERFORMERS)
- JUNE 2 SWINGS FORE STRINGS GOLF TOURNAMENT MEGAN NAVE, VIOLIN (YAS PERFORMER)
- JUNE 7 YOUNG ARTISTS SCHOLARSHIP RECITAL
- JUNE 19, 30 LIVING PROGRAM NOTES WITH MARK KNIPPEL, PROGRAM ANNOTATOR
- JULY 14 RAISE THE BATON: THE ELEMENTS OF MUSIC FUNDRAISING PARTY
- AUGUST 10-23 47TH SEASON SUMMER FESTIVAL WITH ARTISTIC DIRECTOR & CONDUCTOR BRETT MITCHELL AT THE GREAT HALL AND THE TOWER
- OCTOBER 18 "ENCORE!" STANDING OVATION FOR VOLUNTEERS + ANNUAL MEETING

THROUGHOUT THE SCHOOL YEAR:
SUPPORTING MUSIC EDUCATION PROGRAMS AT BEND/LA-PINE PUBLIC SCHOOLS THROUGH EDUCATIONAL CONCERTS, PRIVATE LESSON SCHOLARSHIPS, AND MINDFUL MUSIC MOMENTS



View from the stage - Valentine's 2023
photo credit David Young-Wolff

★★★★★
"The joy from Brett Mitchell as well as the orchestra is contagious! Being able to experience Sunriver Music Festival is a privilege every year!"

SUMMER FESTIVAL

AUGUST 10-23, 2024

In 2024, the landmark Summer Festival featured a full schedule, a full orchestra and world-class performances at the Tower Theatre in downtown Bend and the Sunriver Resort Great Hall.

ARTISTIC DIRECTOR & CONDUCTOR MAESTRO BRETT MITCHELL

- CLASSICAL I: EARTH - AUG 11, TOWER THEATRE** feat. Orion Weiss, piano
 - PIANO MASTERCLASS - AUG 11, TOWER THEATRE** with Orion Weiss
 - POPS - AUG 13, TOWER THEATRE** feat. the Festival Orchestra
 - INSTRUMENT PETTING ZOO - AUG 15, TOWER THEATRE**
 - DISCOVER THE SYMPHONY - AUG 15, TOWER THEATRE** feat. Gabe Reed, piano
 - CLASSICAL II: WATER - AUG 18, TOWER THEATRE** feat. the Festival Orchestra
 - CLASSICAL III: FIRE - AUG 21, GREAT HALL** feat. Joyce Yang, piano
 - SOLO VIOLIN - AUG 22, GREAT HALL** feat. Tessa Lark, violin
 - CLASSICAL IV: AIR - AUG 23, GREAT HALL** feat. Tessa Lark, violin
- ...plus 11 orchestra rehearsals free and open to the public!

A FEW TICKET SALES STATS:

What's important to you when deciding to attend the Festival?

Q6 – Rank the Importance of the following	2024 MOST/SOMEWHAT IMPORTANT	2023 MOST/SOMEWHAT IMPORTANT	2022 MOST/SOMEWHAT IMPORTANT
Concert programming	95%	94%	95%
The soloists performing	72%	73%	81%
Location of concert (Bend)	64%	58%	61%
Location of concert (Sunriver)	67%	69%	74%
Ticket prices	61%	66%	59%
Environmental (smoke, fire, covid)	49%	45%	59%

★★★★★

"The soloists were amazing! What a thrill to have such incredible talent at a number of concerts!"

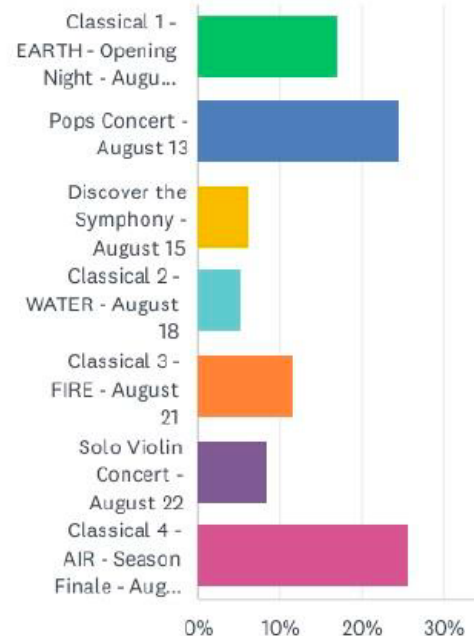
★★★★★

"I signed up for this concert specifically for Beethoven, but was absolutely blown away by the Gershwin!"

Where's your primary home?

HOME LOCATION	2024	2023	2022	2021
Bend-Redmond area (North Deschutes)	51%	45%	55%	38%
Sunriver-La Pine Area (South Deschutes)	27%	29%	24%	25%
Oregon but not Central Oregon	13%	11%	11%	13%
California/Washington/Nevada/Idaho/Arizona	5%	12%	9%	13%
Other U.S. States	4%	3%	2%	2%
Outside of the U.S. (International)	0%	0%	1%	0%

Which concert was your favorite?



Festival Friends enjoying Classical Concert III: FIRE at the Great Hall with Maestro Brett Mitchell and piano soloist Joyce Yang

photo credit David Young-Wolff

SUMMER SCENES (and more)

Festival Friends at concerts and events in the last year



MUSICIAN REFRESHMENTS



At every morning rehearsal during the Summer Festival, musicians receive an impressive buffet of refreshments. A number of wonderful volunteers contribute snacks galore, and coordinators **Ron and Mary Carver and Greg Brenholdt** are instrumental in scheduling and set up to rival any catered event!



ADOPT A MUSICIAN

Thanks to the generosity of host families opening their homes or donating funds to "Adopt a Musician" this year, the Festival was able to house 54 musicians. (An additional 12 musicians provided their own lodging.) We welcome your creative contributions in taking good care of these world-class musicians who travel here to perform as the Festival Orchestra!



ADOPT A MUSICIAN HOSTS:



- Pam Beezley & Gene Bennington
- Jodie & Bruce Bischof
- George Blankenship & Shereda Benfield
- Greg & Michelle Brenholdt
- Archie Bleyer
- Mal Murphy & Jane Boubel
- Jan Bull
- Ron & Mary Carver
- Janice Dost
- Donna Farnam
- Urszula & Rich Fawcett

- Dakota & Chelsea Gale
- Tom & Maggie Gunn
- Ezma Hanschka
- Lori Hecker & Scott Rigby
- Lucy & Dan Hilburn
- Mary Elizabeth Horan & Bob Lutz
- Meagan Iverson & Jeff Woodruff
- Matthew & Connie Ives
- Fred & Binnie Kinyon
- Nancy Kraemer
- Margaret Littlehales

- Marjorie & Stu Mathison
- Cindy & Mark McConnell
- Rose & Richard Meyer
- Evelyn Nast
- Ross & Debbie Rieke
- Steve & Bevalee Runner
- Ken & Brita Stern
- Janet Sturkey
- Jay & Yvonne Smith
- Rosalie Tank
- Susan Thurman
- Claire-anne & John Wood
- Carol & Tom Woodruff

VOLUNTEERS

FRIENDS! Thanks to YOU, the music continued!

This year at Sunriver Music Festival would have been literally impossible without the names listed below. Volunteers with feet on the ground and brains in the game helped in the Festival Office, with Raise the Baton, at Swings fore Strings, and by hosting musicians, providing refreshments, ushering at concerts, in the office, as YAS adjudicators, and in countless ways of ensuring the future of music thrives!

Beth Anderson	Catherine Emert	Pam Klampe	Chris Points	
Margaret Angell	Jacob Fatooh	Jackie Kreitzer	Leslie Poirier	
Paul Ash	Richard Fawcett	Peggy Lindsey	Barb Purcell	
Joan Ash	Urszula Fawcett	Jean Maina	Mitzi Putney	
Brian Baker	Dan Flaxman	Jeff Martin	Kitty Rice	
Debbie Baker	Gloria Fraedrich	Marjorie Mathison	Clay Richmond	
Carolyn Barr	Neil Fraedrich	Stu Mathison	Gina Rosbrook	
Pamela Beezley	Richard Frazier	Elouise Mattox	Phillip Ruder	
Rhett Bender	Gwen Gamble	Cindy McCabe	Janel Ruehl	
Gene Bennington	Michaele Grabenhorst	Cindy McConnell	Bevalee Runner	Janet Sturkey
Jodie Bischof	Linda Guthrie	Mark McConnell	Steve Runner	Carol Thomas
Lawrie Bloom	Randy Guthrie	Greg McCumsey	Jenn Schaaque	Kristine Thomas
Lori Boshears	Oralee Hamilton	Salli McDonald	Doug Seator	Clyde Thompson
Jane Boubel	Joan Hann	Richard Meyer	Sharon Seegleken	Jo Ann Thompson
Teresa Bowerman	Ezma Hanschka	Rose Meyer	Judie Selsor	Jon Thompson
Greg Brenholdt	Breanna Hatch	Maryann Mohn	Cynthia Serra	Vicki Udlock
Michelle Brenholdt	Meghan Houser	Lyle Morgan	Jane Shoemaker	David Weilmuenster
Jan Bull	Bob Hickman	Ian Morgan	Patricia Slaven	Randy Weiss
Robin Burford	Dan Hilburn	Melodee Munckton	Skip Smith	Sally Weiss
Mary Carver	Susan Huseonica	Mal Murphy	Whitney Smith	Judy Whitfield
Ron Carver	Susan Evans Inman	Douglass Myers	Yvonne Smith	Samantha Winter
Christian Clark	Randy Iverson	Sherie Neff	Linda Spaet	Jeff Woodruff
Darlene Cusick	Christy Johnson	Chuck Nunez	Britta Stern	Dan Youmans
Dave Davalos	Michele Kelley	Bob Olsen	Ken Stern	Sheri Youmans
Lynne Ekstrom	Jo Kersten	Kelly Pence	Bob Stillson	David Young-Wolff
Tanya Elia	Terry Kemple	Dana Perryman		Pam Young-Wolff
Carole Elsbree	Pat Klampe			



We are grateful for the following foundations, funds, and friends for recognizing the value of Sunriver Music Festival within the arts & culture community.



**PRESENTING SPONSOR: SUNRIVER RESORT
GENE BENNINGTON & PAMELA BEEZLEY
BENDFILM
BENNINGTON PROPERTIES
JANE BOUBEL in recognition of MAL MURPHY
DR. RONALD & MARY CARVER
FIRST INTERSTATE BANK
DANIEL FLAXMAN
BOB & JEAN MAINA
OLD MILL DISTRICT
PHILLIP & RUTH RUDER
STEVE & BEVALEE RUNNER
ST. CHARLES HEALTH SYSTEM
VILLAGE AT SUNRIVER
VISIT CENTRAL OREGON
TIM & KAY WINN**

Donors, Volunteers, Musicians, Patrons, Friends,

Together, we continue to envision new and effective ways of honoring Sunriver Music Festival's commitment to present world-class musical experiences and to nurture the next generation of musicians.

Mailing Address: PO Box 4308, Sunriver, OR 97707

Physical Address: 57100 Beaver Drive, Building 13, in the Village at Sunriver

Office Hours: Tuesday through Friday, 9:00-4:00

Office: 541-593-1084 / Tickets: 541-593-9310

information@sunrivermusic.org / tickets@sunrivermusic.org

Sunriver Music Festival is a 501(c)(3) nonprofit organization / Tax ID #93-0736403

Sunriver Music Festival



UPCOMING EVENTS FOR THE 48TH SEASON

SUNRIVER MUSIC FESTIVAL 2023/2024

- OCTOBER 18 (2024) ENCORE! A STANDING OVATION FOR FESTIVAL VOLUNTEERS + ANNUAL MEETING
- DECEMBER 7 (2024) ROCK THE HOLIDAYS AT SHARC FEATURING CONCERT ROCK VIOLINIST AARON MEYER
- FEB 14 (2025) VALENTINE'S DINNER & DANCE CONCERT AT THE GREAT HALL FEAT. BLUE SKIES BIG BAND
- MARCH 29 PIANO SHOWCASE AT THE TOWER THEATRE FEATURING ARTHUR MIGLIAZZA
- MAY 30-JUNE 1 YOUNG ARTISTS SCHOLARSHIP AUDITIONS
- MAY 30-31 PLAY ON! PICKLEBALL TOURNAMENT
- JUNE 6 YOUNG ARTISTS SCHOLARSHIP RECITAL
- JUNE 8 SWINGS FORE STRINGS GOLF TOURNAMENT
- JUNE 21 RAISE THE BATON FUNDRAISING PARTY
- AUGUST 48TH SEASON SUMMER FESTIVAL WITH ARTISTIC DIRECTOR & CONDUCTOR BRETT MITCHELL AT THE SUNRIVER RESORT GREAT HALL AND THE TOWER THEATRE
- THROUGHOUT THE SCHOOL YEAR: SUPPORTING MUSIC EDUCATION PROGRAMS AT BEND/LA-PINE PUBLIC SCHOOLS THROUGH EDUCATIONAL CONCERTS, PRIVATE LESSON SCHOLARSHIPS, AND MINDFUL MUSIC MOMENTS



PIANO SHOWCASE
MARCH 29, 2025
 TOWER THEATRE, BEND
 Featuring Boogie Woogie Pianist
 ARTHUR MIGLIAZZA



VALENTINE'S DINNER & DANCE CONCERT
FEBRUARY 14, 2025
 SUNRIVER RESORT GREAT HALL
 Featuring Blue Skies Big Band

TICKETS ON SALE NOW
FOR ROCK THE HOLIDAYS WITH
CONCERT ROCK
VIOLINIST
AARON MEYER
DEC 7, 2:00PM



AARON MEYER
 CONCERT ROCK VIOLINIST
ROCK THE HOLIDAYS
SATURDAY
DECEMBER 7, 2 PM
 SHARC BENHAM HALL
 57250 OVERLOOK RD, SUNRIVER

sunrivermusic.org
 for tickets

\$49 per person or reserve your own full party table!
 Presented in collaboration with the Tower Theatre Foundation

TICKETS ON SALE
DECEMBER 10
FOR VALENTINE'S &
PIANO SHOWCASE

