FOR IMMEDIATE RELEASE
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REIMAGINED SUNRIVER MUSIC FESTIVAL
GALA EVENT CONTINUES TO SUPPORT LOCAL YOUTH EDUCATION

SUNRIVER, ORE – Each year the Sunriver Music Festival’s “Festival Faire” is the nonprofit's premier fundraiser. Although it will be different this year, the tradition continues with a dynamic new party celebrating the 250th birthday of Ludwig van Beethoven. Join the fun at www.sunrivermusic.org August 6-11, 2020.

“With large gatherings still paused due to COVID-19 considerations, the new Festival Faire will look different, but the goal and excitement remain the same,” explains Operations Director Meagan Iverson. “In fact, our team of volunteers and staff have a big party planned for Beethoven, which will allow even more people to participate in supporting the Festival and the 25th Anniversary of our Young Artists Scholarship Program.”

Details and complete information on Festival Faire 2020—Beethoven’s Birthday Party, can be found at www.sunrivermusic.org. Iverson outlined three fun-filled ways you can be part of the celebration.

• **TICKET DONATIONS** – The Festival is encouraging those who have attended this gala in the past to consider donating the amount they would normally spend on tickets to Festival Faire ($100 per ticket). This kind donation will help support the music and education critical to Central Oregon. You don't even need to dress up or leave your home to celebrate this year! You could visit www.sunrivermusic.org to donate securely online, or phone us at 541-593-1084, or mail to PO Box 4308, Sunriver, OR, 97707.

• **ONLINE AUCTION (AUGUST 6-11)** – To honor the many local businesses and individuals who have continued to support the Festival during these difficult times, there will also be an online auction. Bidding will be open between August 6 and August 11. The beautiful painting created for this season by renowned artist David Kreitzer will be up for auction as well as fun experiences, handy services, tasty treats and beverages, and more!

(more)
• **AUGUST 8TH VIRTUAL BIRTHDAY PARTY** - Plan to attend the virtual party the evening of August 8th for music and fun! You can relax at home or with friends while participating in a special video premiere and interacting in the online chats. There will be an opportunity to 'Raise a Paddle’ for the Young Artists Scholarship program, which has depended on this event for the last 25 years, and you’ll enjoy performances from this year’s virtuosic scholarship recipients.

Your generous support of these events help ensure that the Sunriver Music Festival will remain strong for future seasons and can continue awarding scholarships for the next generation of classical musicians. Again, all details can be found at [www.sunrivermusic.org](http://www.sunrivermusic.org) or phone the Festival at 541-593-1084.

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