

MEDIA RELEASE

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RE: Sunriver Music Festival

PHOTO: Photos available

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SUNRIVER MUSIC FESTIVAL TO BRING NEW EVENT TO BEND THANKS TO A BEND CULTURAL GRANT

SUNRIVER, ORE – Thanks to a \$14,250 grant from the Bend Cultural Tourism Commission, the Sunriver Music Festival is teaming up with the Tower Theatre to present the Steinway Artist Showcase on March 24-25, 2017 in downtown Bend.

The showcase at the historic Tower Theatre will feature nationally-acclaimed Steinway pianists Claire Waechter, Dean Kramer, Randy Porter, and other Steinway Artists performing on multiple Steinway pianos over two days of solo and ensemble performances, multimedia events, master classes, and workshops. Stylistically, both classical and jazz genres will be performed with strong emphasis on the variety of virtuosity this instrument provides.

“This new event will launch our 40th season serving the arts and cultural needs of this region with world-class musical experiences,” explains Pam Beezley, Executive Director of the Festival. “Without this grant, this new event wouldn't be possible. We are immensely grateful for the financial support.”

The Bend Cultural Tourism Commission awarded \$185,316 at their June meeting to seven Bend projects. The goal of the Commission's funding is to enhance the local economy through the promotion and cultivation of Bend's cultural tourism programs. The grants are designed to: help attract cultural tourists during the shoulder seasons and winter months, when cultural tourism organizations are most active; diversify Bend's tourism offerings; and build on efforts to establish Bend as a premier year-round cultural tourism destination.

To receive advanced information about the Steinway Artist Showcase, sign up for the Festival's newsletter by going to their website: www.sunrivermusic.org , email information@sunrivermusic.org or call the Festival Ticket Office at 541-593-9310.

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